

Digital magazine **mambo** releases first hard copy edition



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mambo, a Barcelona based magazine focused on artistic photography will be launching its first hard copy edition on January 2012 in bilingual format –English and Spanish.

Throughout this year (2011), **mambo** has featured the work of diverse photographers from Spain, Portugal, Mexico, Brazil, Argentina and Peru. With more than 300,000 visits per issue and an increasing number of over 6,500 fans on its Facebook page, the extraordinary success of the on-line magazine is easily noticeable and leads us to trust that the hard copy version will have the same acceptance. The editors of **mambo** are eager to offer the same quality and attention to detail as the on-line editions.

In the words of his director, Jose Alemany: “**mambo** is an atypical photography magazine. The objective is not to review the latest techniques nor teach tips to become a good photographer, but to focus on the art itself, on the pure pleasure of contemplating good pictures. At the same time, we’d like to think we are bringing our two cents to spread an art that sometimes is not recognized like it should and help to promote the work of many splendid photographers –usually young– who don’t have it easy to open doors nowadays.”

The digital version of **mambo** can be accessed for free on the magazine website (mambomag.com), where you can also order an issue of the hard copy version or purchase an annual subscription.

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